

CHARLES LECOANET

Motion Designer & Graphic Designer

Lyon, France → Los Angeles, CA (late 2026) · U.S. citizen

contact@lecoanet-design.com · lecoanet-design.com · linkedin.com/in/charleslecoanet

PROFESSIONAL SUMMARY

Motion designer and graphic designer with 23 years of experience across the US and France. 14 years in Los Angeles and 2 in Washington, D.C., creating broadcast graphics for NBC Universal, FX Networks and Spike TV, then a freelance design practice in France covering brand identity, packaging, print and motion. Returning to Los Angeles in late 2026 — U.S. citizen, available for freelance or full-time roles, no visa sponsorship required.

EXPERIENCE

Freelance Motion Designer & Graphic Designer — *France (French & international clients)* **2013 – Present**

- Brand identity design for Hydrascore, Bioscore, Noëlle Keruzoré Studios, Vabres Opticien and other small businesses
- Packaging and print: sports nutrition pouches and bottles (Hydrascore, Bioscore), Bacardi, magazine ads (Accents of France for Elle Decor), sponsorship kits
- Motion design for Nutridays and Oceania Hotels; 3D mock-ups and product renders (Cinema 4D)
- Integrating generative AI tools into the creative workflow: ideation, visual prototyping, production support

Freelance Motion Designer — *Los Angeles, CA* **2003 – 2013**

- NBC Universal: motion graphics for Pepsi and TurboTax campaigns
- FX Networks: designed the network's daily on-air graphics package (lower thirds, promos)
- Spike TV: broadcast graphics package for "Inside the UFC"
- Additional projects: Precision Post, LaunchDRTV, Grayscale Creative, Epiphany Pictures, Soul Train Music Awards, GDTV (China)

Freelance Graphic Designer — *Los Angeles, CA* **2001 – 2003**

- Brand identity design for ViaWorldwide (broadcast design company), Perfect Choice, ABC
- Web design for independent clients in fashion, photography, and finance

Computer Science Teacher — *Lycée Français de Los Angeles* **1997 – 2003**

- Designed and taught a computer science curriculum; supervised a team of 5 staff members

EDUCATION

Certificate in Computer Graphics and Graphic Design — UCLA Extension, Los Angeles (2005)

M.S. in Economics — Université de Franche-Comté, France (1994)

SKILLS

Software: Adobe After Effects, Cinema 4D, Photoshop, Illustrator, Premiere Pro

Specialties: Motion graphics, broadcast design, brand identity, packaging, generative AI workflows

Languages: Fluent French and English (lived and worked in the US for over a decade)

Portfolio: lecoanet-design.com